



LUNDS UNIVERSITET
Lunds Tekniska Högskola

Course syllabus

Företagsorganisation Management Organization

MIOF21, 7,5 credits, G2 (First Cycle)

Valid for: 2023/24

Faculty: Faculty of Engineering, LTH

Decided by: PLED I

Date of Decision: 2023-04-14

General Information

Main field: Technology.

Compulsory for: I1

Elective Compulsory for: M3

Elective for: B4, BME4, C4, D4-se, E4, F4, K4

Language of instruction: The course will be given in Swedish

Aim

This course aims to analyze and understand industrial and technology-based company's strategic position, strategic choices and how these can lead to competitive advantages. Furthermore, the aim is to understand the strategic planning process, how this is translated into action, and to critically examine a company's strategy based on equality, sustainability and stakeholder perspectives. To provide basic knowledge of the forces that create and change the global economic map, and to provide knowledge of development tendencies and consequences on a regional, national as well as an international level. The course does not cover issues on work organization. These issues are addressed in a separate course.

Learning outcomes

Knowledge and understanding

For a passing grade the student must

- Describe and explain the company's strategic position relative to the development in the business environment, the company's mission, goals and capabilities and culture.
- Describe and explain the company's principal strategic choices at the corporate and business unit level as well as on issues of internationalization and innovation.

- Describe and explain the strategy process and how plans are translated into action
- Describe and explain the company's business model and how the company's offering links to the organization, resources, and collaboration with other companies and organizations.
- Describe and explain how regional, national and international conditions affect the prerequisites of a firm's operations.

Competences and skills

For a passing grade the student must

- Apply analytical models and methods, in the form of business intelligence and organizational analyzes, for analysis of the company's strategic position.
- Apply analytical models and methods, in the form of mainly portfolio models, generic strategies, business models and geographic conditions to analyze a company's strategic options.

Judgement and approach

For a passing grade the student must

- Critically and independently compile and synthesize business intelligence, organizational analysis, analysis of strategic choices in order to understand a company's competitive advantage and / or competitive disadvantage.
- Critically examine a company's strategic position and choice from a stakeholder perspective, an equality perspective and a global perspective.
- Evaluate different strategic decision from an ethical perspective.

Contents

The course includes an overview of various strategic and organizational issues and relevant methods, models and key concepts. Emphasis is placed on visualization and the integration of theory and application in different kinds of companies with focus on the industrial and technology-based company. The course assumes that the organizational structure and planning systems are in close interaction with the company environment and business model. The relationship between strategic and organizational planning at different levels and in different areas (market, product, organization, production, finance, localization) is an essential part of the course content. The course analyse the factors responsible for the continued importance of regional and national milieus in creating growth and competitiveness.

Examination details

Grading scale: TH - (U,3,4,5) - (Fail, Three, Four, Five)

Assessment: The examination consist of two parts: Project work (i.e. large case) which is conducted in a team (with the maximum of four students) and an individual written examination. The final grade is balanced between the written examination (60%) and the project work (40 %). Case seminars, presentation and discussion/debate of the project work are obligatory.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Parts

Code: 0121. **Name:** Practical Work.

Credits: 0. **Grading scale:** UG.

Code: 0221. **Name:** Management Organization.

Credits: 7,5. **Grading scale:** UG.

Admission

Assumed prior knowledge: MIO012/MIOA01/MIOA12/MIOA15 Managerial Economics, Basic Course

The number of participants is limited to: No

The course overlaps following course/s: MIO021, MIO201, MIO022, MIOF20

Reading list

- Johnson, G.; Whittington, R.; Scholes, K.; Angwin, D. & Regner, P: Fundamentals of strategy. Pearson. Johnson, G.; Whittington, R.; Scholes, K.; Angwin, D. & Regner, P: Fundamentals of strategy, The latest edition,.
- On-line compendium including articles/links and case studies.
- Edgren Jan och Skärvad Per-Hugo: Nätverksorganisationer. Liber. Edgren, J och Skärvad, P-H. Nätverksorganisationer, The latest edition.
- Ulf Silbersky & Ola Alexanderson: Företag och geografi (kompendium). KFS, 2019.

Contact and other information

Course coordinator: Ola Alexanderson, ola.alexanderson@iml.lth.se

Course homepage: <http://www.pm.lth.se>

Further information: The course can not be combined in the degree with MIO201, MIO021, MIO022 and MIOF20.