Course syllabus

Portföljteknik
Portfolio Technique

IDEF06, 3 credits, G2 (First Cycle)

Valid for: 2023/24
Faculty: Faculty of Engineering, LTH
Decided by: PLED ID
Date of Decision: 2023-03-16

General Information

Main field: Industrial Design.
Compulsory for: KID3
Language of instruction: The course will be given in English on demand

Aim

Help the student prepare for an employment application or (application of) master education within design.

Learning outcomes

Knowledge and understanding
For a passing grade the student must

- Understand what is expected from a professional job application within the design area.

Competences and skills
For a passing grade the student must

- With relevant tools be able to create self-explanatory digital and physical portfolio with the aim to communicate one's skills in creativity, analytical abilities and skills in visual communication.
- Be able to put together a professional CV/resume and a cover letter.

Judgement and approach
For a passing grade the student must

- Demonstrate sensitivity regarding artistic and aesthetic choices and quality assessments of images during lessons and briefings.

Contents

The course consists of lectures and individual/group critics to evaluate progress and home assignments
The course will cover the following topics:
- Cv writing
- Cover letter writing
- Job Interview preparation
- Layout / Graphic design basics
- Portfolio content

Examination details

Grading scale: UG - (U,G) - (Fail, Pass)
Assessment: 80 % attendance required. The assessment is based on the documentation of the individual assignments.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Admission

The number of participants is limited to: No
The course overlaps following course/s: IDEF05

Reading list

- (downloadable .pdf-file):.
- Rita Sue Siegel: "Get an ID job", http://www.idsa.org/.
- Amina Horozic: Breaking in, Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired. Tuk Tuk Press, 2014, ISBN: 978-0-9836643-1-4.
- Ellen Lupton: Thinking with Type: A Critical Guide for Designers, Writers, Editors, and Students. Princeton Architectural Press, 2014, ISBN: 9781568989693, 978-1568989693.
- David Dabner, Sandra Stewart, Eric Zempol, Abbie Vickress : Graphic Design School : A Foundation Course for Graphic Designers Working in Print, Moving Image and Digital Media. Thames & Hudson Ltd , 2017, ISBN: 9780500292853.
- Alex W White : The Elements Of Graphic Design. Allworth Press,U.S. , 2011, ISBN: 9781581157628.

Contact and other information

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Course homepage: http://www.ide.lth.se