



*Course syllabus*

# **Tillämpad estetik, visuell kommunikation, del IV** **Applied Aesthetics, Visual Communication, part IV**

**AFOF21, 6 credits, G2 (First Cycle)**

**Valid for:** 2023/24

**Faculty:** Faculty of Engineering, LTH

**Decided by:** PLED A

**Date of Decision:** 2023-03-28

## **General Information**

**Main field:** Industrial Design.

**Compulsory for:** KID3

**Language of instruction:** The course will be given in English on demand

## **Aim**

The aim of the course Visual Communication IV is to enhance the students ability to critically reflect upon the relation between humans and our visual and material culture. This is attained mainly by practical training in working with the realization of a redesigned piece of furniture, and with models of furniture objects. The students will also get the chance to train their ability to take part in theoretical discussions about furniture, and their part in our society/culture. The purpose of these discussions is to enhance the students knowledge of and ability to critically take part in actual debates on furniture design. In the course, the students will also get practical training in exhibition design as well as in the making of communicational material such as posters and folders.

## **Learning outcomes**

### *Knowledge and understanding*

For a passing grade the student must

- With reference to a given or redesigned item of furniture, define and identify questions concerning the design of furniture in relation to different contexts.

### *Competences and skills*

For a passing grade the student must

- From the point of view of a given item of furniture make a basic but independent critical analysis, orally and in writing, with reference to the design of furniture in relation to the context in which they are placed.

### *Judgement and approach*

For a passing grade the student must

- Exhibit an ability to assess in a well-developed way different aspects of furniture.
- Be able to formulate meta-theoretical questions about the design of furniture.

## Contents

The course includes a fundamental discussion of concepts and traditions that are central to the design of furniture, which are reflected in practical work during the course. The course mainly deals with design-oriented aspects and practical exercises, but also with the aspect of how different societal and cultural conceptions of furniture affects our apprehension of them.

## Examination details

**Grading scale:** UG - (U,G) - (Fail, Pass)

**Assessment:** The individual student can either Pass or Fail. To achieve the former the student must hand in approved assignments. In addition the student must have at least an eighty percent attendance at workshops, presentations and lectures.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

## Admission

**The number of participants is limited to:** No

**The course overlaps following course/s:** AFOF20

## Reading list

- Texts are selected by reference to the items of furniture that are considered during the course.

## Contact and other information

**Course coordinator:** Lektor, Anna Petersson, [anna.petersson@arkitektur.lth.se](mailto:anna.petersson@arkitektur.lth.se)

**Further information:** The course includes a fundamental discussion of concepts and traditions that are central to the design of furniture, which are reflected in practical work during the course. The course mainly deals with design-oriented aspects and practical exercises, but also with the aspect of how different societal and cultural conceptions of furniture affects our apprehension of them.