



**LUNDS UNIVERSITET**  
Lunds Tekniska Högskola

*Course syllabus*

# **Tillämpad estetik, visuell kommunikation, del II**

## **Applied Aesthetics, Visual Communication Ability, Part II**

**AFOA20, 5 credits, G1 (First Cycle)**

**Valid for:** 2023/24

**Faculty:** Faculty of Engineering, LTH

**Decided by:** PLED A

**Date of Decision:** 2023-03-28

### **General Information**

**Compulsory for:** KID1

**Language of instruction:** The course will be given in English on demand

### **Aim**

- to broaden the knowledge of visual communication as well as the meaning of the senses for the creation of form.
- clearly elaborate art's culture and the aesthetic point of view in technique, colour and form.
- to practice how to communicate ideas and to reflect about the relation between spaces and objects.
- to practice reflection on the material culture of societies.

### **Learning outcomes**

*Knowledge and understanding*

For a passing grade the student must

- Present different representation techniques, methods and materials for words, forms and spatial representations.

### *Competences and skills*

For a passing grade the student must

- Be able to represent words, form and spatial representations through different visual media.

### *Judgement and approach*

For a passing grade the student must

- Be able to critically analyse their examinations of words, forms, and spaces and be able to communicate this analysis.

## **Contents**

- Exercises in 3-dimensional composition and communication.
- Use of different methods in image creation of spaces and objects.
- Experimental exercises about the relationship between humans, spaces and materials.

The course Visual Communication part II takes a hold on different transformation techniques from an artistic perspective. That is, the course is about transitions from one media to another, or from one aesthetic expression to another. The course contains of a series of workshops that have their starting point in words and graphic shapes, films and spaces, and wearable objects. The different workshops are lead by different teachers and are examined as oral presentations and as short exhibitions.

## **Examination details**

**Grading scale:** UG - (U,G) - (Fail, Pass)

**Assessment:** Approved course assignments. 80% attendance is demanded at lectures, presentations and exhibitions.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

## **Admission**

**Assumed prior knowledge:** Applied Aesthetics, Visual Communication Ability, Part I

**The number of participants is limited to:** No

**The course overlaps following course/s:** AFO245

## **Reading list**

- The course literature will be decided in relation to the them of the course.

## **Contact and other information**

**Course coordinator:** Lektor, Anna Petersson, [anna.petersson@arkitektur.lth.se](mailto:anna.petersson@arkitektur.lth.se)

**Course coordinator:** Martin Svansjö, [martin.svansjo@abm.lth.se](mailto:martin.svansjo@abm.lth.se)

**Further information:** The course Visual Communication part II takes a hold on different transformation techniques from an artistic perspective. That is, the course is about transitions from one media to another, or from one aesthetic expression to another. The course contains of a series of workshops that have their starting point in words och graphic shapes, films and spaces, and wearable objects. The different workshops are lead by different teachers and are examined as oral presentations and short exhibitions.