

Course syllabus

# Tillämpad estetik, visuell kommunikation, del III Applied Aesthetics, Visual Communication, Part III

AFOA05, 6 credits, G1 (First Cycle)

Valid for: 2023/24

Faculty: Faculty of Engineering, LTH

**Decided by: PLED A** 

**Date of Decision: 2023-03-28** 

## **General Information**

Main field: Industrial Design. Compulsory for: KID2

Language of instruction: The course will be given in English on demand

### Aim

- to develop the ability of visualisation and perception of the relation between space, object and light.
- by emphasising communication, exercise the ability to reproduce the relation between space and light in spatial contexts.
- develop the ability to work with artistic methods in the working process and using it in the demonstration of the work.
- to facilitate the development of skills in sketching, drawing, painting and modelling.
- to develop the ability to reflect on, and communicate, spatial situations in a cultural perspective.

## Learning outcomes

Knowledge and understanding
For a passing grade the student must

• be able to use form, colour and light in practical solutions or contexts, where these have an effect upon spatial disposition.

 demonstrate different kinds of representation techniques and methods regarding form representation and image making.

Competences and skills

For a passing grade the student must

• be able to perform and present creative work with sketching tecniques, experimental modelling, while also applying a cultural analysis.

Judgement and approach
For a passing grade the student must

• be able to analyse own and others' investigations in space in a critical way, as well as visually communicate and explain their perceptions.

## **Contents**

- Sketching technique, perspektive, exercises in form, representation and composition.
- Analytical and practical modelling of spatial environments.
- Performance of own projects regarding spatial and artistic installations.
- The course is divided into workshops, with the starting point to experiment with form, light and space.

Each workshop starts with a lecture introducing the subjects and ends with discussions of the work.

The course will result in an exibition.

## **Examination details**

**Grading scale:** UG - (U,G) - (Fail, Pass)

Assessment: Approved exercises. 80% attendance is demanded at lectures and

exercises.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

#### Admission

The number of participants is limited to: No The course overlaps following course/s: AFO220

#### Contact and other information

Course coordinator: Univ.lektor Gunnar Sandin, gunnar.sandin@arkitektur.lth.se

Course coordinator: Marit Lindberg, marit.lindberg@abm.lth.se